Claims

1. A method comprising the steps of:
initiating a telecommunication network trigger

5 based upon a service code dialed from an originating party, the service code including an alphabetical abbreviation for a name of a telecommunication service; and

provisioning the telecommunication service for the originating party in dependence upon the telecommunication network trigger.

- The method of claim 1 wherein the telecommunication network trigger includes an advanced intelligent network (AIN) trigger.
 - 3. The method of claim 1 wherein the service code includes a first digit and a second digit, the first digit corresponding to a first letter of a first word in the name of the telecommunication service, the second digit corresponding to a first letter of a second word in the name of the telecommunication service.
- 25 4. The method of claim 3 wherein the service code includes a "*" which prefixes the first digit and the second digit.
- 5. The method of claim 3 wherein the telecommunication service includes a voice mail

service, wherein the first digit corresponds to "v" and the second digit corresponds to "m".

- 6. The method of claim 3 wherein the
 telecommunication service includes a caller
 identification service, wherein the first digit
 corresponds to "c" and the second digit corresponds to
 "i".
- 7. The method of claim 3 wherein the telecommunication service includes a call waiting service, wherein the first digit corresponds to "c" and the second digit corresponds to "w".
- 8. The method of claim 1 further comprising the step of determining an availability of the telecommunication service for the originating party prior to provisioning the telecommunication service.
- 9. The method of claim 1 further comprising the step of establishing an accounting record for providing the telecommunication service to the originating party.
- 10. The method of claim 1 further comprising the step of determining the originating party based upon a calling party identification code.
- 11. The method of claim 1 further comprising the step of communicating a written correspondence to the originating party in dependence upon the

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A system comprising:

- a processor responsive to a telecommunication network trigger initiated in dependence upon a service code dialed from an originating party, the service code including an alphabetical abbreviation for a name of a telecommunication service, the processor to initiate a provisioning of the telecommunication service for the originating party in dependence upon the telecommunication network trigger.
- 13. The system of dlaim 12 wherein the telecommunication network trigger includes an advanced intelligent network (AIN) trigger.
 - The system pf claim 12 wherein the service code includes a first digit and a second digit, the first digit corresponding to a first letter of a first word in the name of the telecommunication service, the second digit corresponding to a first letter of a second word in the name of the telecommunication service.
- The system of claim 14 wherein the service 25 code includes a "/*" which prefixes the first digit and the second digit
- The system of claim 14 wherein the telecommunication service includes a voice mail

service, wherein the first didit corresponds to "v" and the second digit corresponds to "m".

- The system of claim 14 wherein the telecommunication service includes a caller identification service, wherein the first digit corresponds to "c" and the second digit corresponds to "i".
- The system of claim 14 wherein the 10 telecommunication service includes a call waiting service, wherein the first digit corresponds to "c" and the second digit corresponds to "w".
- The system of claim 12 wherein the processor 15 determines an availability of the telecommunication service for the originating party prior to initiating the provisioning of the telecommunication service.
 - 20. The system of claim 12 wherein the processor establishes an accounting record for providing the telecommunication service to the originating party.
- 21. The system of claim 12 wherein the processor determines the originating party based upon a calling 25 party identification tode.
- The system of claim 12 wherein the processor 22. directs a step of communicating a written confirmation to the originating party in dependence upon the 30

telecommunication network trigger

83. An article of manufacture comprising:

a computer-readable storage medium; and computer-readable data stored by the computer-readable storage medium, the computer-readable data to direct a processor to initiate provisioning of a telecommunication service for an originating party in dependence upon a telecommunication network trigger, the telecommunication network trigger initiated in dependence upon a service code dialed from the originating party, the service code including an

alphabetical abbreviation for a name of the

telecommunication service.

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A method comprising the steps of:

initiating a telecommunication network trigger based upon a code dialed from an originating party, the code including at least one of "*M" and "#M"; and

providing a menu of a plurality of telecommunication options in response to the telecommunication network trigger.

- 25. The method of claim 24 wherein the

 10 telecommunication network trigger includes an advanced intelligent network (AIN) trigger.
 - 26. The method of claim 24 wherein the plurality of telecommunication options includes a first option to initiate a conference call, a second option to initiate an automatic call back, a third option to initiate call forwarding, a fourth option to deactivate call waiting, a fifth option to block caller identification, a sixth option to report information, a seventh option to speak to a service representative, an eighth option for directory assistance, and a ninth option to receive a product.
- 27. The method of claim 24 further comprising the 25 steps of:

receiving a selection from the originating party; and

performing an action based upon the selection.

30 28. The method of dlaim 27 wherein the action

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includes routing the call based upon the selection.

29. The method of claim 27 wherein the action includes translating the selection to a service code.

30. A system comprising:

a network element to provide a menu of a plurality of telecommunication options in response to a telecommunication network trigger, the

- telecommunication network trigger based upon a code dialed from an originating party, the code including at least one of "*M" and "#M".
- 31. The system of claim 30 wherein the network element comprises an intelligent peripheral.
 - 32. The system of claim 30 wherein the telecommunication network trigger includes an advanced intelligent network (AIN) trigger.

33. The system of claim 30 wherein the plurality of telecommunication options includes a first option to initiate a conference call, a second option to initiate an automatic call back, a third option to initiate call forwarding, a fourth option to deactivate call waiting, a fifth option to block caller identification, a sixth option to report information, a seventh option to speak to a service representative, an eighth option for directory assistance, and a ninth option to receive a product.

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- 34. The system of claim 30 wherein the network element is operative to receive a selection from the originating party, and to perform an action based upon the selection.
- 35. The system of claim 34 wherein the action includes routing the call based upon the selection.
- 36. The system of claim 34 wherein the action includes translating the selection to a service code.

a computer-readable storage medium; and computer-readable data stored by the computer-readable data stored by the computer-readable storage medium, the computer-readable data to direct a network element to provide a menu of a plurality of telecommunication options in response to a telecommunication network trigger, the telecommunication network trigger based upon a code dialed from an originating party, the code including at

least one of "*M" and "#M".

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38. A method comprising the steps of:

initiating a first telecommunication network trigger based upon a code dialed from a first originating party, the code including at least one of "*M" and "#M";

providing a menu of a plurality of telecommunication options in response to the first telecommunication network trigger, the plurality of telecommunication options including a first option to initiate a conference call, a second option to initiate an automatic call back, a third option to initiate call forwarding, a fourth option to deactivate call waiting, a fifth option to block caller identification, a sixth option to report information, a seventh option to speak to a service representative, an eighth option for directory assistance, and a ninth option to receive a product;

receiving a selection from the first originating party;

emulating a flash hook signal if the selection includes the first option;

translating the selection to a selection-dependent service code if the selection is selected from the second option, the third option, the fourth option, and the fifth option;

routing the call based upon the selection if the selection is selected from the sixth option, the seventh option, and the eighth option;

provisioning the product if the selection includes the ninth option;

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initiating a second telecommunication network trigger based upon a service code dialed from a second originating party, the service code including a first digit and a second digit, the first digit corresponding to a first letter of a first word in a name of the telecommunication service, the second digit corresponding to a first letter of a second work in the name of the telecommunication service;

determining the second originating party based 10 upon a calling party identification code;

determining an availability of the telecommunication service for the second originating party;

establishing an accounting record for providing the telecommunication service to the second originating party; and

provisioning the telecommunication service for the second originating party in dependence upon the second telecommunication network trigger.